TCS Sheet

Check Tensions/Contradictions/Surprisings

| [person] who is in [Situation] | |
|---------------------------------|--|
| [is doing need to] [Action] | |
| because [explicit knowledge]. | |
| Although [insight]. | |

TCS Sheet

Check Tensions/Contradictions/Surprisings

Ex.1

| [person] who is in [Situation] | Customers who is buying something in convenience stores |
|---------------------------------|--|
| [is doing need to] [Action] | need to join a checkout line |
| because [explicit knowledge]. | Because they have to pay at the cash desk. |
| Although [insight]. | Although they do not want to wait their turn for long time |

TCS Sheet

Check Tensions/Contradictions/Surprisings

Ex.2

| [person] who is in [Situation] | Germophobic female who is standing in a crowded train |
|---------------------------------|---|
| [is doing need to] [Action] | is avoiding to handles strap and grip bars |
| because [explicit knowledge]. | Because she feels uncomfortable to touch them. |
| Although [insight]. | Although it is not easy to keep her body safety |